

THE CATALYST FOR CHANGE

# ORA STUDY CLUB



a proud member of

SEATTLE STUDY CLUB®

# THE CATALYST FOR CHANGE

Welcome to our first Auckland affiliate of the Seattle Study Club.

## **What is the Seattle Study Club?**

Founded by Periodontist Dr Michael Cohen in 1992, Seattle Study Club (SSC) is an international network of dental professionals interested in furthering their knowledge and providing excellent care. There are more than 270 dental study clubs located all over the world.

## **The Guiding Philosophy**

There are 3 guiding principles for any SSC Affiliate:

1. Neither ideal learning nor ideal dentistry can be attained by a simple exposure to various techniques and treatment modalities. The most beneficial knowledge and treatment results from total case management—an appreciation for the big picture and an understanding of the role each technique and treatment plays in that picture.
2. The second principle is that we learn more by participation and clinical interaction than by observation. Through hands-on experience in clinical sessions, club members enhance their treatment planning skills and learn how to bring an expert touch to the cases they treat every day.
3. The third principle is the idea that learning with and from one's peers in a structured and supportive environment is the most effective way to master the challenges posed by the dental profession.



Ora Study Club Director Dr Andrea Shepperson has invited a group of dental specialists and talented clinicians to provide support and input at meetings, with guidance and feedback on cases.

Our Board is made up of local dentists and specialists with an interdisciplinary view who are happy to give up their time to attend meetings and provide input to case management.

Using the international resources of the SCC, we can draw on expert views in case management and be presented with case studies provided by the Seattle Study Club that mirror our own day-to-day challenges. Every session involves case management and problem-solving. We will explore new ways to approach familiar problems, encouraging creative thinking and building confidence in treatment planning. Together, we'll challenge the norm, rethink the usual, and share insights to make lasting improvements in your practice.

Participants can bring cases for discussion and benefit from an interdisciplinary brainstorm.

Join us as we invest in each other's growth and create meaningful change for our patients and ourselves with a commitment to excellence, collaboration, and an open mind.

**Dr Andrea Shepperson**  
Programme Director





# FAQ

## **Why Is It Not Free?**

The Ora Club is a not-for-profit club, with all membership fees covering our costs. These include: venue fees, catering for a light meal plus pre-Christmas dinner, licenses paid to SCC to give members access to world-class speakers and academic leaders, access to the extensive learning portal, local Administrator costs to manage communication, emails, event setup and answer queries. All Board Members and the Director pay Membership fees.

The Membership Fee of \$2000 per annum gives members access to a vast library of learning resources through the SCC portal, in addition to the benefits of membership throughout the year. That's about \$200/meeting. Global members say the benefits exceed those costs many times over.

## **The Academic Year**

We run from Feb to November, with 10 meetings over the year, excluding December and January.

The venue will be central, with easy motorway access from all over Auckland. Membership is limited to 25 members to keep discussions dynamic and let all members bring cases to discuss in small groups.

## **Meals**

As our meetings are in the evening from 6pm, a light meal is provided at the start of each meeting, along with non-alcoholic beverages. Beer and wine can be purchased separately.

**Dr Andrea Shepperson**  
Programme Director



# OUR BOARD

## Dentists and Specialists with a True Commitment to Education

All of our Board Members bring something different to the table. We are all clinicians who celebrate the expertise that others bring to case planning and are frequently collaborating with each other on cases.

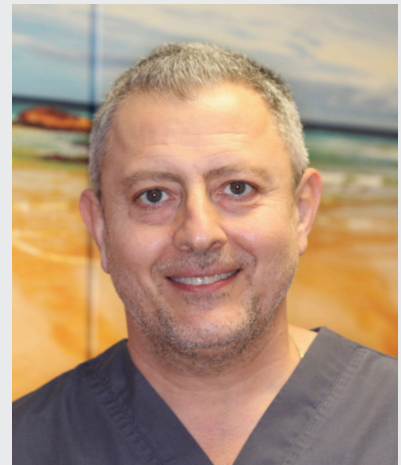
Please welcome our Board:



Dr Andrea Shepperson  
Programme Director



Dr Andrew Liaw  
Specialist Periodontist



Dr Hani Naoum  
Specialist Endodontist



Mr Ryan Smit  
OMFS



Dr Loyola Correa  
General Dentist



Dr Donna Lim  
Specialist Orthodontist



# ORA STUDY CLUB | Academic 2025

<b>FEB</b>	Feb 25, 2025   6:00 PM   Adina Hotel <b>Markus Blatz, DMD, PhD</b> What Lies Below
<b>MAR</b>	March 25, 2025   6:30 PM   Adina Hotel <b>Ashleigh Briody, DDS, MS</b> Radiographic Pathology Demystified: Enhancing Diagnostic Skills
<b>APR</b>	April 29, 2025   6:00 PM   Adina Hotel <b>Wael Garine, DDS; Silvia La Rosa, DDS; Todd Schoenbaum, DDS, MS; and Hooman Zarrinkelk, DDS</b> Collaborative Debate: Save or Extract
<b>MAY</b>	May 27, 2025   6:00 PM   Adina Hotel <b>Gerry Chiche, DDS</b> Decision Making Process to Achieve the Optimum Gingival Design in the Esthetic Zone
<b>JUN</b>	June 24, 2025   6:00 PM   Adina Hotel <b>Andrew Skasko, DDS</b> Lost and Found - How to Turn a Treatment Setback into a Clinical Success
<b>JUL</b>	July 29, 2025   6:00 PM   Adina Hotel <b>Jonathan Esquivel, DDS</b> Recovering Lost Ground: Uncovering the Essentials?
<b>AUG</b>	August 26, 2025   6:00 PM   Adina Hotel <b>Ken Runkle</b> Understanding the Relationship Between Profitability and Growth
<b>SEP</b>	September 30, 2025   Time TBD   Venue TBD <b>Special Guest / Event</b> TBD
<b>OCT</b>	October 28, 2025   6:00 PM   Adina Hotel <b>Rebecca Bockow, DDS, MS, and Drew Ferris, DDS, MS</b> Collaborative Debate: Clear Aligners vs. Conventional Orthodontics
<b>NOV</b>	November 25, 2025   6:00 PM   Adina Hotel <b>Mark Bowden</b> Winning Body Language: Read and Lead with Your Nonverbal Communication

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SEATTLE STUDY CLUB®

MARKUS BLATZ, DMD, PHD

# FEB

# WHAT LIES BELOW

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**Dr Markus B Blatz** is professor of restorative dentistry, chairman of the department of preventive and restorative sciences, and assistant dean for digital innovation and professional development at the University of Pennsylvania School of Dental Medicine in Philadelphia. He founded the Penn Dental Medicine CAD/CAM Ceramic Center, an interdisciplinary venture to study emerging technologies and new ceramic materials while providing state-of-the-art, esthetic clinical care. Dr Blatz graduated from Albert-Ludwigs University in Freiburg, Germany, and was awarded additional doctorate degrees, a postgraduate certificate in prosthodontics, and a professorship from the same university.

Dr Markus Blatz receives product support from 3M Oral Care, VITA, Ivoclar, Tokuyama, Shofu, GC and Bisco Inc. Dr Blatz has received financial support from Kuraray Noritake Dental Inc, Nobel Biocare and Pearl.

Dentists continually deal with heightened anxiety in removing old, failing restorations. Once unveiled, more often than not, surprises are found creating difficult restorative challenges. In this case, Dr Blatz was faced with the dilemma of what to do next following removal of a direct molar restoration and discovering an enamel-dentin fracture with little tooth structure remaining. Participants will be asked to evaluate the well-documented initial findings to determine the most appropriate course of treatment. Following round table discussion, Dr Blatz will provide minimally invasive, evidence-based step by step solutions for this case and for cracked tooth syndrome in general.

**Upon completion of this session, attendees should be able to:**

- Diagnose and treat tooth fractures with evidence-based solutions
- Identify minimally invasive techniques in treating cracked teeth.

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**25 FEBRUARY, 2025**  
**6:00 PM | ADINA HOTEL**



ASHLEIGH BRIODY, DDS, MS

# MARCH

## RADIOGRAPHIC PATHOLOGY DEMYSTIFIED: ENHANCING DIAGNOSTIC SKILLS



**Dr Ashleigh Briody** is from Baton Rouge, Louisiana. She earned her DDS from the LSU School of Dentistry in New Orleans. She completed her oral and maxillofacial pathology residency at The Ohio State University, where she earned a certificate and a master's degree. She is a fellow of the American Academy of Oral and Maxillofacial Pathology and a Diplomate of the American Board of Oral and Maxillofacial Pathology. The scope of her practice includes seeing patients clinically, diagnosing and managing oral disease, performing biopsies, CO2 laser ablation, and reading the tissue microscopically (both in- house and outside specimens). When not in clinic, she enjoys lecturing about oral pathology all over the United States and spending time with her husband, two daughters, and their bernedoodle, Jaws.

Dr Briody has no previous or current affiliations to disclose.

An enlightening journey into the world of radiographic pathology with Dr Ashleigh Briody. In this engaging two-hour session, we will unravel the complexities of radiographic images and empower you with the knowledge and confidence to interpret them effectively. Most radiographic pathologic lesions can be categorized into distinct categories and Dr Briody will guide you through these, providing you with a systematic approach to understanding radiographic findings. After a comprehensive review of radiographic findings and their implications, you will have the opportunity to put your newfound knowledge to the test. This interactive program is designed to boost your confidence in identifying pathology on a radiograph. By the end of this session, you'll feel more comfortable and capable of recognizing the radiographic features that distinguish benign from malignant lesions. You'll also have a clear understanding of when to refer cases for specialist evaluation and when to monitor lesions over time.

### **Upon completion of this session, attendees should be able to:**

- Categorize lesions appropriately in helping to establish a diagnosis.
- Understand clinical features of bone lesions to determine when to order further imaging, when to biopsy, and when to refer.
- Recognize radiographic features necessary to distinguish benign from malignant lesions.

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**25 MARCH , 2025**

**6:00 PM | ADINA HOTEL**



W A E L G A R I N E , D D S ; S I L V I A L A R O S A , D D S ; T O D D  
S C H O E N B A U M , D D S , M S ; A N D H O O M A N Z A R R I N K E L K ,  
D D S

# APRIL

## COLLABORATIVE DEBATE: SAVE OR EXTRACT



**Dr Wael N. Garine** is director of Seattle Study Club operations, director of the Seaside Study Club, a clinical assistant professor at the University of Rochester, NY, an adjunct clinical assistant professor at the University of Oklahoma, and maintains a private practice in Florida.

**Dr Silvia La Rosa** is a diplomate of the American Board of Periodontology. She is in private practice with Dr Manuel La Rosa in Tacoma and Gig Harbor, Washington.

**Dr Todd Schoenbaum** is full clinical professor at the Dental College of Georgia where he trains residents and students in implant restorations and clinical research. He serves as the DCG coordinator for implant education and related research.

**Dr Hooman Zarrinkelk** was the research fellow in oral and maxillofacial surgery at the University of Texas Southwestern Medical Center. He completed his surgical residency training at Loma Linda University Medical Center. Dr Zarrinkelk is in private practice in California.

Dr Wael Garine is the current director of operations for Seattle Study Club and receives financial support from Ivoclar, Nobel Biocare, 3M Oral Care, SprintRay and Straumann.

Dr Silvia LaRosa does not have any current or past affiliations to disclose.

Dr Todd Schoenbaum receives financial support from Nobel Biocare, Biohorizons, Elsevier, Quintessence and Straumann.

Dr Hooman Zarrinkelk receives financial support from Nobel Biocare and Keystone Dental.

Throughout your lifetime, some of the most difficult choices you will ever have to make are in deciding whether to let go or to hold on a little longer. As clinicians, we are not immune. Save or extract is undoubtedly a daily dilemma, and while we strive to make clear-cut choices, it is hard not to second guess ourselves in the decision-making process. Solution: A thorough understanding of the advantages and disadvantages of each treatment option will aid in making better decisions. And, at times, we conclude the most prudent decision is to extract. This Save or Extract collaborative debate is designed to focus less on the arguments and more on building a set of assets for each choice. The liabilities will be resolved jointly, with both teams sharing in the solutions. The ultimate beneficiaries—each and every one of us!

### **Are We Too Quick to Extract? Drs Wael Garine and Silvia La Rosa**

Over the last two decades, dentistry has seen an increase in tooth removal and replacement with implant-supported prosthesis. This upward trend is largely attributable to better predictability of dental implants, the development of technologies facilitating planning and treatment, and the patients' demand for quick results and immediate gratification. On the other hand, while keeping teeth may often require lengthy treatment and interdisciplinary coordination, the results can be very rewarding. Despite the perceived ease of providing dental implant prostheses, maintaining the natural dentition can yield superior results for the patients functionally, esthetically and psychologically. Our responsibility as clinicians is to present patients with treatment options and the benefits of keeping their natural teeth, and guide them in making informed decisions regarding the future of their dentition.

### **Implant Dentistry Translates Into More Definitive Care.**

#### **Drs Todd Schoenbaum and Hooman Zarrinkelk**

Patients with terminal or near terminal dentitions present many challenges to the clinical team providing treatment. Some of these patients face emotional and financial obstacles that need to be accounted for. The decision to remove otherwise reasonable teeth is technical as well as philosophical. As clinicians, we are ultimately facilitators of patients' desires, tasked with treating their current dental condition to help them achieve their desired outcome. Most patients simply want an esthetically pleasing smile with reasonable function, minimal discomfort, as quickly as possible. Fortunately, modern implant dentistry allows more patients to receive definitive care that in most cases does not involve removable appliances. Contemporary fixed dental rehabilitation for an edentulous patient can often be completed very quickly and with minimal morbidity. However, such patients often present with a few healthy teeth in an otherwise unhealthy dental arch, which significantly complicates treatment with regards to prognosis, treatment time and costs. In these situations, healthy teeth should be sacrificed to improve the outcome and better meet patient needs.

### **Upon completion of this session, attendees should be able to:**

- Recognize the clinical indications and benefits of maintaining the natural dentition.
- Understand the potential long-term effects of transitioning patients from natural dentition to dental implants.

## 29 APRIL , 2025

## 6:00 PM | ADINA HOTEL

GERRY CHICHE, DDS

# MAY

## DECISION MAKING PROCESS TO ACHIEVE THE OPTIMUM GINGIVAL DESIGN IN THE ESTHETIC ZONE

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**Dr Chiche** is Clinical Professor at Louisiana State University School of Dentistry. He is a past president of the American Academy of Esthetic Dentistry and he has lectured in esthetic dentistry nationally and internationally in 35 countries. He is the author of two textbooks: *Esthetics of Anterior Fixed Restorations* and *Smile Design—A Guide for Clinician, Ceramist and Patient*, both published by Quintessence Publishing Co. He is Emeritus Professor at Louisiana State University and he became in 2009 the first Restorative Chair endowed by the Thomas P. Hinman Dental Society. Finally, he is the 2020 recipient of the Icon Award for Lifetime Achievement in Dentistry of the Seattle Study Club. Dr Chiche is a consultant for Kuraray Noritake Dental Inc and a 3M Oral Care stockholder.

This session will illustrate management of gingival levels through a case presentation. Discussion will address the options and the decision process leading to the final interdisciplinary treatment.

It will be a direct continuation of the systematic esthetic checklist we routinely advocate for— simplicity and predictability. In addition, we'll talk about ceramic restoration, deciding on minimally invasive dentistry or not, and how it all pertains to the most appropriate treatment for the patient.

**Upon completion of this session, attendees should be able to:**

- Choose between crown lengthening and orthodontic intrusion.
- Understand the impact of minimally invasive dentistry on the final interdisciplinary treatment.

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**27 MAY, 2025**

**6:00 PM | ADINA HOTEL**

ANDREW SKASKO, DDS

# JUNE

## LOST AND FOUND – HOW TO TURN A TREATMENT SETBACK INTO A CLINICAL SUCCESS!



**Dr Andrew Skasko** attended The Ohio State University College of Dentistry, completing his training in 2004. Dr Skasko opened his comprehensive interdisciplinary practice, Elite Dental in 2005 with special focus on complex team based treatment. In his mentorship role to younger colleagues, he has most recently partnered and co founded Molnar and Skasko Family and Cosmetic Dentistry; focusing on providing advanced dental care to underserved communities. His strong core values and commitment to excellence in patient care has enabled his primary practice to evolve into one of the most comprehensive and productive dental practices in the country. Throughout his time in practice, he has maintained a strong commitment to advanced education and developed a passion for complex reconstructive dentistry. He has been very involved in both teaching and presenting comprehensive treatment planning exercises to study clubs throughout the US. Additionally, Dr Skasko has competed in numerous world treatment planning programs at the Seattle Study Club annual symposiums . In January 2023, Dr Skasko was honored to be named team lead for Team North America in a planning square-off between North America and Spain. Dr Skasko is a clinical assistant professor in the restorative/prostodontics division of The Ohio State University College of Dentistry and speaks nationally on successful interdisciplinary concepts. Dr Skasko does not have any current or previous affiliations to disclose.

This treatment planning session takes study club members on a journey far beyond a single tooth dilemma, as they are confronted with a series of cascading clinical challenges. They will be faced with higher level decision-making and treatment choices which can more easily be navigated, working hand-in-hand in the study club team (table) setting. Participants will test their communication skills and collaborate with colleagues to:

- Uncover the cause and potential effects of particular treatment choices;
- Decide scope of responsibility for each member of the treatment team and also clearly recognize each individual's limitations; and
- Advance interdisciplinary treatment planning skills by becoming more proficient in diagnosis and gaining a better handle on the sequencing of treatment.

### **Upon completion of this session, attendees should be able to:**

- Better manage more complex cases by relying on interdisciplinary team feedback and support.
- Appreciate the benefit of a team lead or “quarterback” in guiding overall treatment coordination and communications in more challenging cases
- Become more capable in the sequencing of diagnostic steps and in prioritizing/sequencing of actual treatment.
- Recognize personal clinical limitations and identify resources and available options for self-improvement.

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**24 JUNE, 2025**

**6:00 PM | ADINA HOTEL**

JONATHAN ESQUIVEL, DDS

# JULY

## RECOVERING LOST GROUND: UNCOVERING THE ESSENTIALS?



**Dr Jonathan Esquivel** is a second-generation dentist. He received his DDS at Universidad Americana in his hometown of Managua, Nicaragua. Upon graduating from dental school, he joined his father's practice. After four years of practice, he realized he had a passion for prosthetics, and decided to pursue specialty training in prosthodontics at the Louisiana State University School of Dentistry. After graduating from his prosthodontics residency in 2013, he continued his training in esthetics and surgical implants with a fellowship at LSU. As an educator he has won numerous awards, including the excellence in teaching award, along with being named an honorary faculty member in the C. Edmund Kells Honorary Society. Dr Esquivel is currently an assistant professor for the department of prosthodontics at Louisiana State University, where he teaches both at the undergraduate and postgraduate level, serving as clinical director of implant dentistry for prosthodontics residents.

Dr Jonathan Esquivel is employed at LSUHSC School of Dentistry and received honorarium from Zimmer Biomet and Kuraray Noritake Dental Inc.

When we are faced with a failing dentition in the esthetic zone, extractions and implant placement may lead to changes that alter the esthetic result —thus, the path to successful restorations can be daunting and extremely complex. In this anterior esthetic case dilemma, participants will be challenged on their basic understanding of the biological and prosthetic factors necessary to achieve a successful functional and esthetic treatment outcome.

During this session, designing a predictable treatment plan will be contingent upon determining:

- If (and how many) teeth should be extracted.
- If pre-surgical treatments will be needed to enhance the surrounding structures.
- How lost supporting structures will be replaced.
- What important factors need to be addressed to increase the chances of a successful outcome with dental implant placements.
- Prosthetic considerations to enhance the overall esthetic appearance.
- What restorative materials will be used.

**Upon completion of this session, attendees should be able to:**

- Outline through different treatment possibilities for complex cases in the esthetic zone.
- Understand the importance of the soft tissue-restorative interphase when treating in the esthetic zone.
- Recognize important prosthetic considerations that can increase treatment predictability.

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**29 JULY, 2025**

**6:00 PM | ADINA HOTEL**



KEN RUNKLE

# AUGUST

## UNDERSTANDING THE RELATIONSHIP BETWEEN PROFITABILITY AND GROWTH

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**Ken Runkle**, America's Profitability Expert, is a much sought-after speaker and consultant for dental professionals throughout America. Mr Runkle consistently entertains and motivates audiences toward higher levels of achievement and practice profitability. As the founder and president of Paragon Management Associates, Inc. and The Paragon Program™, he has consulted with and presented to dental professionals throughout the country on the subjects of personal and practice development. With more than 35 years of consulting experience working with more than 1,000 dental practices, Mr Runkle delivers strategic and common-sense solutions upon which to build an efficient and consistently growing practice.

Mr Runkle is the founder and president of Paragon Management Associates, Inc and The Paragon Program™.

Is it possible to see a decrease in practice revenue but become more profitable? Yes! Can you grow your practice, yet take home less money? Yes! But can you both grow your practice and take home more money? This is what we all expect, and the answer is yes! Profitability can come to a practice in many ways, but sustainable, long-term profitability is rooted in growth. In this session, Ken Runkle will help you understand what profitability really is—and it's not what you think! Once we have that as a foundation, he will show the most predictable changes to make in your practice to create that sustainable growth and keep more of what you earn. It boils down to creating change, growth and business profitability.

**Upon completion of this session, attendees should be able to:**

- Define and realize business profitability, business growth and change.
- Understand how to monitor and measure them.

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**26 AUGUST, 2025**

**6:00 PM | ADINA HOTEL**

SPECIAL GUEST

SEPTEMBER

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LOCAL  
GUEST  
SPEAKER

**MORE DETAILS TO  
FOLLOW**

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**DATE AND LOCATION  
TBC**

# OCTOBER

## COLLABORATIVE DEBATE: CLEAR ALIGNERS VS. CONVENTIONAL ORTHODONTICS



**Dr Rebecca Bockow** completed a highly selective dual-specialty program combining orthodontics and periodontics at the University of Pennsylvania. She is a board-certified orthodontist and periodontist. While simultaneously enrolled in two residency programs, she also received a master's in oral biology, focusing on intranasal ketorolac for postoperative implant pain management. Dr Bockow lectures nationally on periodontics, orthodontics, interdisciplinary orthodontics, airway, and skeletal growth and development. She contributes to multiple professional journals as an author and editor, and is resident faculty at Spear Education.

**Dr Drew Ferris** has lectured in the United States, Canada, Europe, and at multiple Seattle Study Club affiliates and the national Symposium on interdisciplinary treatment planning and treatment delivery with emphasis on the effective use of removable aligner therapy. He is a Top 1% provider for Invisalign, one of 7 Align Master Faculty Members in North America and is adjunct faculty at Loma Linda University. He has been recognized for his quality treatment results using removable aligners and is proficient at treating and teaching others how to effectively treat even the most complex challenging cases.

Dr Rebecca Bockow is part-time faculty at Spear Education.

Dr Drew Ferris is a consultant for Align Technology.

Whether in the sandbox or on the tee, a golfer knows which club to select from their bag. In this battle of the clasts vs. the blasts, our experts will investigate which treatment choice to select out of the bag when considering ortho for a patient. With technological advances, seamless digital workflow, and patient acceptance, clear aligners are quickly becoming the treatment of choice. However, fixed appliances offer a truly comprehensive approach to esthetic and functional design. Understanding types of tooth movements and occlusal schemes allows the clinician to align the right ortho option with the right dilemma, without sacrificing overall care.

**Side 1:** Fixed appliances have been and will continue to be the cornerstone of orthodontic therapy. The goal of this presentation is to highlight the power, strength, precision and flexibility of fixed appliances.

**Side 2:** Clear aligner technology and capabilities continue to rapidly advance. It can be challenging to grasp exactly what the capabilities of clear aligners are and how to use them to benefit patients in day-to-day practice. The effectiveness of clear aligners in a variety of clinical scenarios will be clearly substantiated.

**Upon completion of this session, attendees should be able to:**

- Learn the types of movements that require fixed appliances.
- Understand the flexibility of fixed appliances in interdisciplinary cases.
- Visualize the three-dimensional control that fixed appliances give the clinician.
- Understand the types of tooth movements and occlusal schemes in which clear aligners are effective.
- Recognize how the use of clear aligners and the digital platform can impact diagnosis, treatment planning, and the overall quality of care and oral health for patients.

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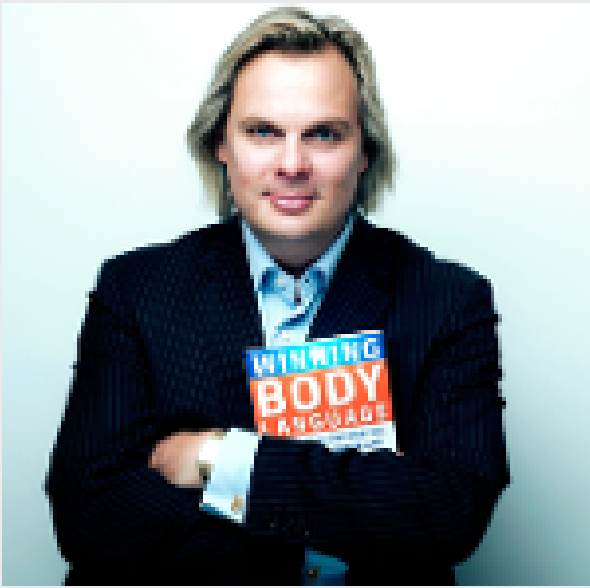
**28 OCTOBER, 2025**

**6:00 PM | ADINA HOTEL**

MARK BOWDEN

# NOVEMBER

## WINNING BODY LANGUAGE: READ AND LEAD WITH YOUR NONVERBAL COMMUNICATION



**Mark Bowden** is a world-renowned body language expert, voted #1 Body Language Expert in the World. Mark's unique GesturePlane system of nonverbal communication helps audiences maximize the power of using their own body language to stand out, win trust and gain credibility every time they communicate. Mark's training as well as his live and virtual keynote speeches prove invaluable to business leaders, prime ministers of G7 powers, and teams from some of the most innovative global organizations in the world including Zoom, Shopify, Amex, the US Army and NATO. Mark has extensive experience training senior healthcare and pharmaceutical leaders worldwide with clients in these sectors including: Astellas, RX Media, Eye Recommend, Sivantos, TEVA, Nestle, GSK, Canadian Medical Association and Ministry of Health, AXON and Deputy Ministers. His bestselling books on body language and human behavior are: *Winning Body Language*; *Winning Body Language for Sales Professionals*; *Tame the Primitive Brain*; and *Truth & Lies, What People are Really Thinking*. His weekly YouTube show "The Behavior Panel" is regularly featured on The Dr Phil Show and Dr Phil's podcast Phil In The Blanks. Mark is a go-to media commentator on the body language of politicians, celebrities and public figures, appearing regularly on CNN, CBS and Global News, and quoted in The Wall Street Journal, Washington Post and GQ Magazine. Visit [www.truthplane.com](http://www.truthplane.com) to learn more. Mr Bowden has no previous or current affiliations to disclose.

Imagine having the power to understand people on a deeper level without them uttering a single word – a skill that could benefit you in all aspects of life. Envision being perceived as trustworthy, credible, and an exceptional individual solely through your behavior and body language. Effective communication is the cornerstone of influence and persuasion, and your nonverbal cues play a pivotal role in how others perceive you, just as you assess them.

In this captivating and dynamic session, acclaimed communication expert Mark Bowden shares his top techniques for deciphering others' thoughts and emotions through their body language. Equally important, you will learn to convey your own messages more effectively, positioning yourself as a leader and authority in your field, and motivating others through your nonverbal communication.

Interactive and enlightening, this program fosters profound discussions and draws out best practices from you and your peers. Delve into the daily challenges of your profession through the lens and insights of one of the world's foremost authorities in human behavior, body language, and communication.

### **Upon completion of this session, attendees should be able to:**

- Recognize subtle signs and signals that reveal others' emotions in different situations, enhancing their proficiency in reading people and improving interpersonal relationships.
- Develop critical thinking skills to assess initial snap judgments and assumptions about individuals, fostering a deeper understanding and connection with people from diverse backgrounds.
- Implement new techniques for projecting calmness, assertiveness, passion, or compassion in their leadership style, enabling them to inspire and lead others effectively through nonverbal communication.

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**25 NOV, 2025**

**6:00 PM | ADINA HOTEL**



# THE FINE PRINT

## Registration

These are virtual and live lectures, demos, and peer discussion programs suitable for all dentists, dental students, and business professionals, regardless of prior experience, who are members of this study club.

**Register by contacting Sharon Zheng**  
**admin@andreashepperson.com**  
**64 9 919 2660**

Please call with any cancellations at least 72 hours before the meeting.

## Disclaimer

Some information or presentations may include new ideas, materials or commercial references. Ora Study Club cautions all course participants that there is a potential risk of using limited knowledge when incorporating new techniques and procedures into their practices, especially when the continuing education program has not provided them with supervised clinical experience in the techniques or procedures to ensure that they have attained competence.

## Substitutions

This brochure represents the speakers/programs established at the time of publication; however, speaker cancellations occasionally occur for reasons beyond our control. In the event of such an occurrence, speaker/ program substitutions may be made without prior notice.

## Code of Conduct

We are committed to ensuring a safe and respectful meeting environment that is free of harassment, bullying, or offensive comments and/or behaviour toward others.

We expect all participants, whether attending live or virtual sessions, to abide by this Code of Conduct policy on all online platforms or in venues at a meeting, including ancillary events and official and unofficial social gatherings.

- Exercise consideration and respect in your speech and actions.
- Refrain from demeaning, discriminatory, or harassing behaviour and speech.

## Up to 21.5 CPD Credits Available

These will be issued by The Ora Study Club.

## Address:

Adina Apartment Hotel Auckland  
Britomart  
2 Taporā Street, Auckland 1010

## Parking

Quay Park Building, 68 Beach Road,  
Auckland 1010  
(<https://www.secureparking.com.au/en-au/car-parks/nz/quay-park-health-auckland-car-park/>)

Arena Carpark, Dockside Lane,  
Auckland CBD,  
Auckland 1010 off Mahuhu Crescent.  
<https://www.arenacarpark.co.nz/>